

Media Accreditation Application 2024



Thank you for your interest in the Strathmore Stampede. The deadline for submitting your 2024 Media Accreditation application is **Friday, July 12, 2024.**

Please note you will need to upload the following documents with your application:

- A *current* photo of yourself for accreditation purposes:
 - Photo must be taken vertically, in-colour, and against a plain background.
 - Photo must be a headshot and must be taken with the face centered and squared to the camera.
 - No sunglasses, bandannas or hats can be worn in the photo.
 - A new photo must be submitted for each applicant annually– we do not keep photos on file from previous years.
 - Photo must be in JPEG format.

Please Note:

Only writers, reporters, photographers, producers, and videographers of legitimate media sources will be granted media accreditation. It will not be provided to those in sales, administration, marketing, and advertising.

In order to process accreditation, **ALL** requested materials must be present with the completed application.

****All media accredited photographers and videographers are required to send any media captured at the Strathmore Stampede to Haley at the Strathmore & District Agricultural Society (SDAS) by August 31st at the latest. SDAS will have the right to use and distribute this media. This is a requirement of accreditation.**

If you have any comments, questions, or issues regarding the application or other media accreditation inquiries, please contact our events coordinator:

Haley Hawes

haley@strathmorestampede.com

Contact Information

Full Name: **Job Title:**

Name of Organization:

Email: **Phone:**

Address:

City: **Province:**

Postal Code:

Is the organization you named above the publisher/broadcast of your intended coverage?

Note: Freelancers and production companies please attach a dated letter of assignment on company letterhead signed by the editor/network representative purchasing your coverage.

Yes **No**

Have you been accredited through the Strathmore Stampede as working media before? If yes, what year(s)?

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Editor/Producer Contact Information

First Name: **Last Name:**

Email: **Phone:**

Would you like to request accreditation for other colleagues? I.e. Cameraperson

Yes **No**

If yes, please state name(s) and title(s):

Note: Further information and supporting documents will be required from each companion.

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What platform(s) will your coverage be shared?

- | | | |
|------------------------------------|-----------------------------------|---|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Magazine | <input type="checkbox"/> Television/Broadcast |
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Radio | <input type="checkbox"/> Website |
| <input type="checkbox"/> Blog | <input type="checkbox"/> Book | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Other: | | |

Please indicate the audience demographic and profile of your platform:

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What is the total circulation/viewership/follower count of your coverage?

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What are the regions/locations of your reach?

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What days are you available to work at the Strathmore Stampede?

- | | |
|---|---|
| <input type="checkbox"/> Friday, August 2nd | <input type="checkbox"/> Saturday, August 4th |
| <input type="checkbox"/> Sunday, August 5th | <input type="checkbox"/> Monday, August 5th |

Do you have an area/event you specialize in capturing?

- | | | |
|---|--|---|
| <input type="checkbox"/> Rodeo- Rough Stock | <input type="checkbox"/> Rodeo- Timed Events | <input type="checkbox"/> Chuckwagons |
| <input type="checkbox"/> Running with the Bulls | <input type="checkbox"/> People | <input type="checkbox"/> Western Market |
| <input type="checkbox"/> Musicians | <input type="checkbox"/> Heritage Towne | <input type="checkbox"/> All/any Events |

What is the publishing deadline or air date of your coverage?

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What is your average turn around time for sending us your media content?

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What Strathmore Stampede stories would you like to cover?

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Do you have any special interview requests we can assist you with? If yes, please describe.

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Are you a current CPRA member card holder? (*not required*)

Yes

No

If yes, please include a visual copy of your card showing your membership number and expiry.

*By signing below, I confirm that the above information is correct and I hereby agree to provide any additional information and documentation that the Strathmore Stampede may require. **Photographers and videographers agree by signing below that all media will be sent to haley@strathmorestampede.com by August 32st, 2024 at the latest.***

Signature

Date

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